

METABOOK™

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METABOOK SIGNS WALLY LAMB **Digital-first publisher to release author's new novel**

[New York, NY; December 5, 2015] Metabook announced today the acquisition of *I'll Take You There*, the new novel by #1 *New York Times* bestselling author Wally Lamb. To be published in Spring 2016, *I'll Take You There* is the company's first original title to be released on its patent-pending Metabook platform for iPad and iPhone.

"Metabook is dedicated to acquiring major new works for exclusive release on our cutting-edge digital platform before making them available in print," said publisher Ken Siman. "And we could not be happier than to start with Wally Lamb."

"Welcome to the future of reading," said Mr. Lamb. "Metabook blows past the boundaries of traditional publishing to create an exciting new reading adventure that's interactive, multimedia, and visually stunning. Book consumption has never been such an all-encompassing experience, and I'm pleased to be penning an original novel for this innovative company."

In *I'll Take You There*, a film professor reflects on the women who profoundly impacted his life—from a Gen Y writer for *New York* magazine to a contestant in the 1948 Miss Crawfish of Jefferson Parish, Louisiana beauty pageant. The medium of film becomes the lens for exploring the feminine ideals and feminist realities that each of the women must face.

Metabook also announced a new strategic partnership with InkWell Management, one of the world's leading literary management agencies, to represent Metabook titles overseas.

"We are honored to be working closely with Metabook on *I'll Take You There*, the much anticipated new Wally Lamb novel," said Michael Carlisle, co-founding partner of InkWell Management. "It is exciting to see publishing evolve while relying on its core ingredient—great story-telling."

"We are delighted to be working with InkWell Management," said Christian Alfonsi, president and CEO of Metabook. "This partnership demonstrates our commitment to forging alliances that better serve both authors and readers in the new book economy."

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About Metabook:

Metabook is the new digital reading experience that has been called “visionary” (**John Berendt**), “huge” (**David Sedaris**), “explosive” (**John Waters**), and “the gold standard” (**Tom Perrotta**). Founded by former Virgin Books publisher Ken Siman, Christian Alfonsi and Metabook creator Benjamin Alfonsi, the company launched in 2015 with John Berendt’s record-setting bestseller *Midnight in the Garden of Good and Evil*, which was published by arrangement with Vintage Books, an imprint of the Knopf Doubleday Publishing Group. Metabook will be the original publisher of its future titles, beginning with *I’ll Take You There*, the new novel by #1 *New York Times* bestselling author Wally Lamb.

About Wally Lamb:

Wally Lamb is the author of five *New York Times* bestselling novels: *She’s Come Undone*, *I Know This Much is True*, *The Hour I First Believed*, *Wishin’ and Hopin’* and *We Are Water*. He was twice selected for Oprah’s Book Club. Lamb also edited *Couldn’t Keep It to Myself* and *I’ll Fly Away*, two volumes of essays from students in his writing workshop at York Correctional Institution, a women’s prison in Connecticut, where he has been a volunteer facilitator for the past 16 years. He lives in New York and Connecticut. Wally Lamb is represented by Kassie Evashevski at the United Talent Agency.

About InkWell Management:

InkWell Management represents major literary prize-winners as well as many of the world’s bestselling and best-loved authors. InkWell enjoys a considerable international reputation due to its close attention to foreign rights and has become a significant and innovative player in the publishing industry thanks to the writers it handles.